



From Startup to Unicorn

Our Story

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OUR HISTORY



Vodnjan



Apple

Founded 1976



Infobip

Founded 2006



Google

founded 1998

ONE PLATFORM. ALL CHANNELS. WORLDWIDE COVERAGE.



The #1 global cloud communications platform



~1.4bn\$+
2021 Revenue

Organic &
Inorganic

70+
Offices on 6
continents

Global reach
>190 countries

3.7k+
Employees
globally

Global presence,
local reach

10k+
Unique Active
B2B Customers

Global CPaaS
Leader

700+
Direct operator
connections

Largest global
MNO network

40+
Data Centers
globally

Scalable
infrastructure

15+
Years of
experience

#wearejuststarting

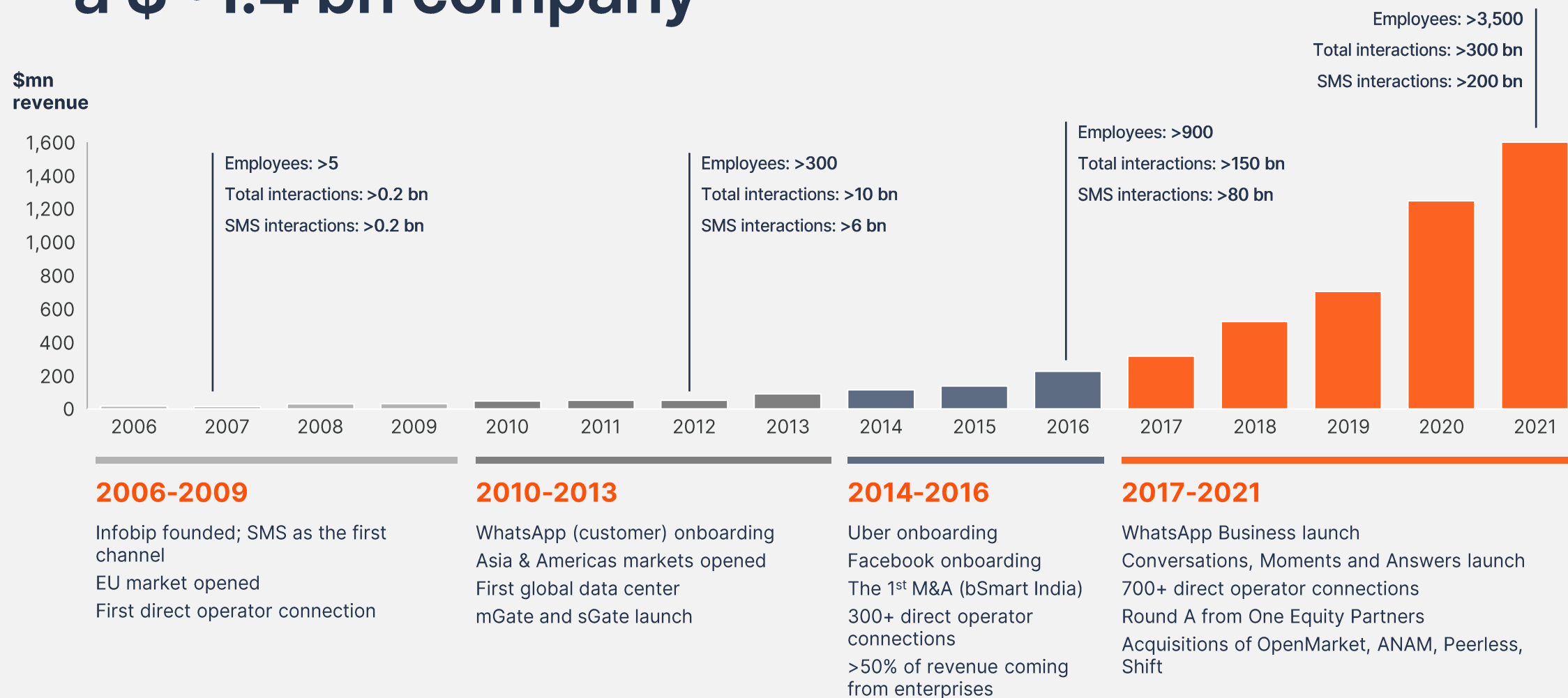
7bn+
Global
connections

People & IoT
Devices

OUR JOURNEY



In 15 years, we have grown from a garage to a \$~1.4 bn company





We are the **HUMBLE
ENGINEERS** *led by our
philosophy of* **LEARNING
BY DOING** *and fuelled by our
PASSION FOR TECHNOLOGY.*
We value **CREATIVITY,
PERSISTENCE** *and* **INNOVATION.**
INTEGRITY *and living* **MEANINGFUL
LIVES** *are the* **FOUNDATIONS of**
ALL OUR VALUES

With more than 3800 employees
and still with startup mindset
#wearejuststarting

What is the Infobip Startup Tribe?

The Infobip Startup Tribe is creating a community of startups that Infobip recognizes as the next wave for growth



\$60,000 worth of credits

Grab up to \$60,000 in credits for Infobip solutions and channels, combined with our exceptional support service.



Global Shift Conference

Get tickets, pitch, connect and exhibit at the global Infobip Shift Conference.



Partners and advisors

Gain direct access to our partners and advisor investors from the most reputable global and local VC funds and accelerators.



Slovenia

- **14 Slovenian Startups applied** to Infobip Startup Tribe(over 300 globally from over 60 countries)
- Currently **8** (out of 190) Startups **in Infobip Startup Tribe** to which we disbursed **40,000€** (out of 1mn€ globally) in Infobip Product Credits
- **2 Partners** (out of more than 60) from Slovenia in **Tribe Partnerships**

Ringo

Increasing customer satisfaction and retention with product fine tuning

“

Becoming a part of the Infobip Startup Tribe provided us the opportunity to test vital solutions, ultimately improving the quality of our product offering. That's extremely valuable for a startup at our stage. Joining the Tribe also helped us set the foundation for global expansion.

- Peter Bruner, COO, Ringo Lock



**WE ARE JUST
STARTING**