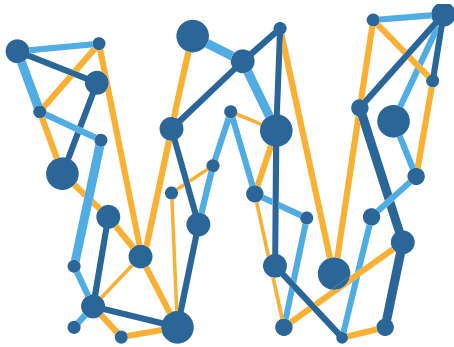


# New Business Paradigm of Digitalization

## **SUSTAINABLE MANGEMENT**



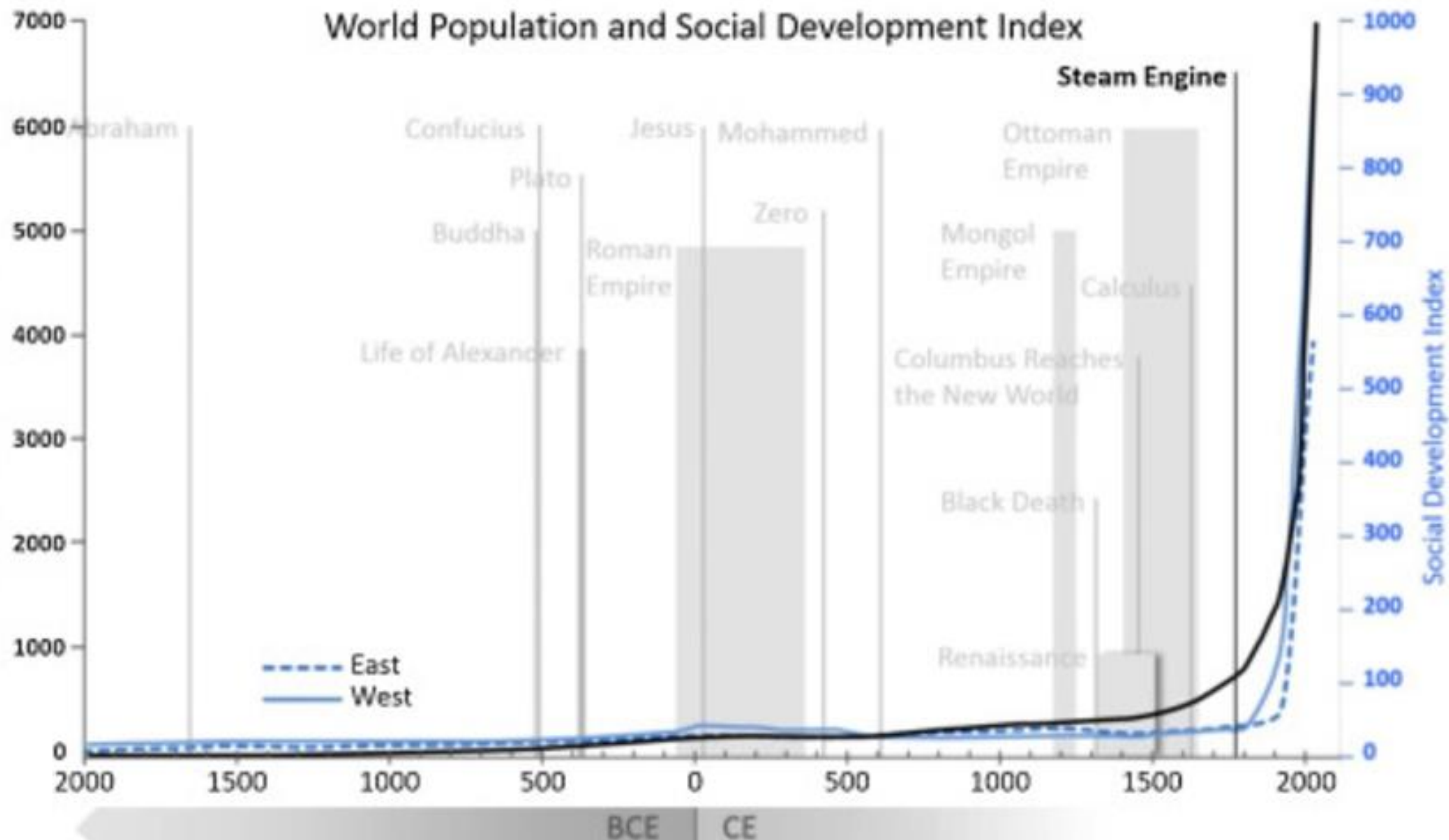
# WISE

World Institute for Sustainability  
and Ethics in Rising Economies

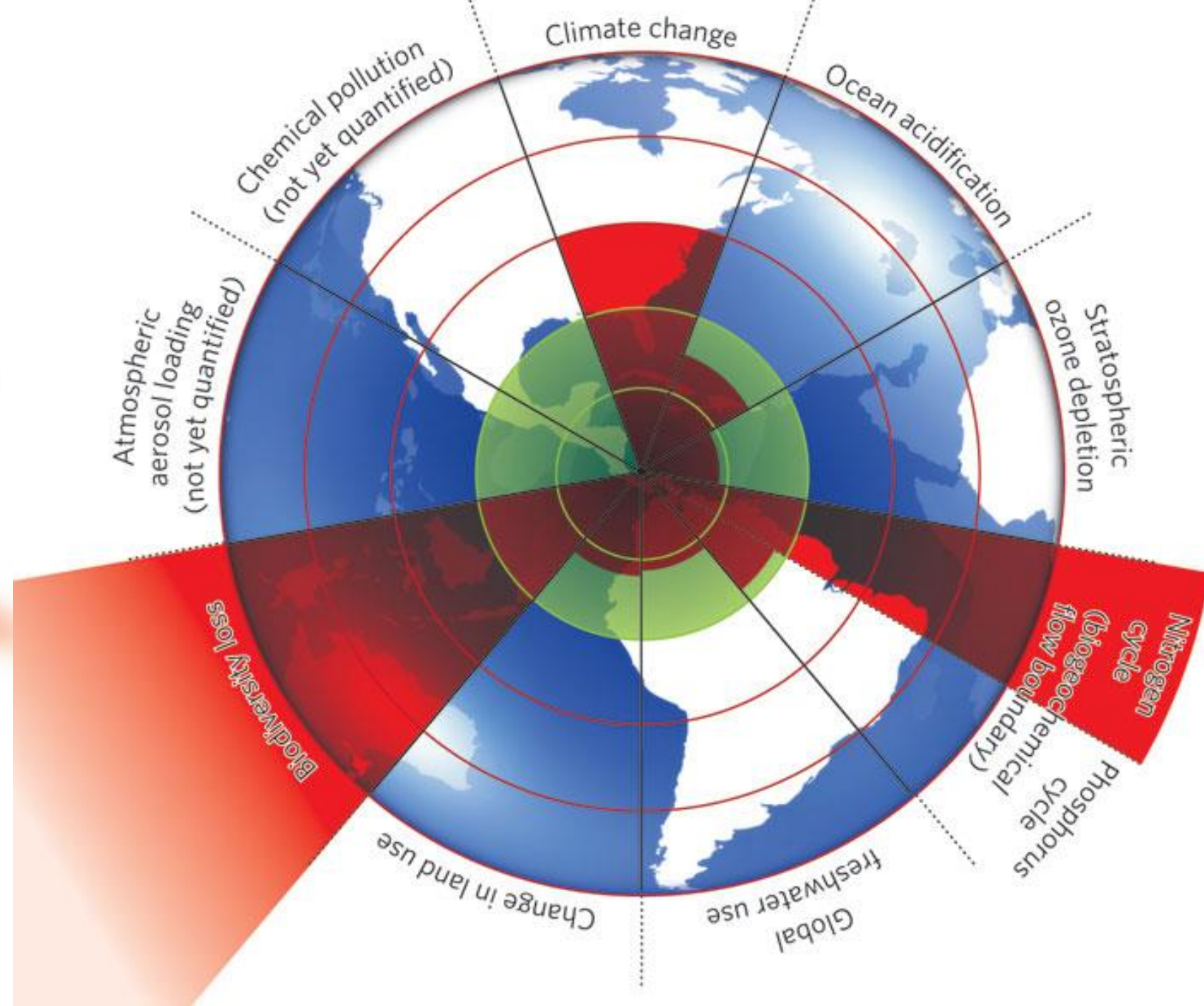


# World Population and Social Development Index

World Population, Millions



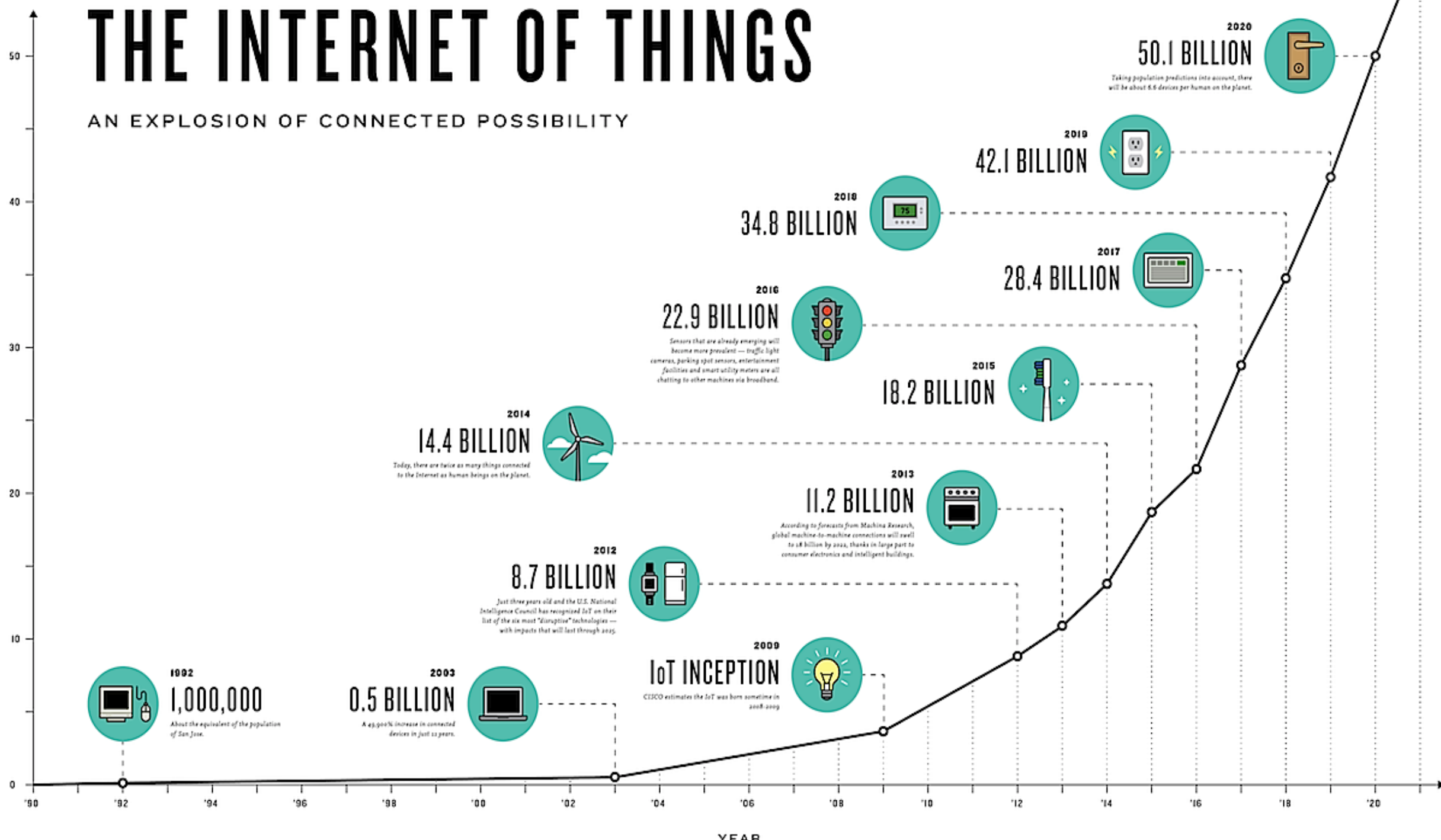
# Planetary Boundary



# THE INTERNET OF THINGS

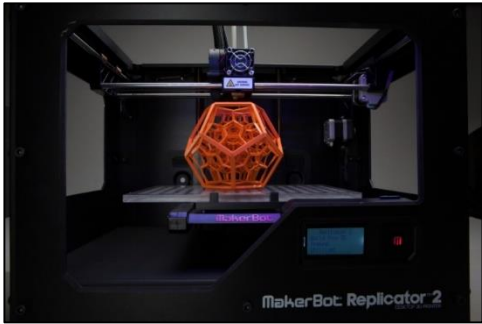
AN EXPLOSION OF CONNECTED POSSIBILITY

BILLIONS OF DEVICES





# NEW BUSINESS MODELS



**3-D Printing**

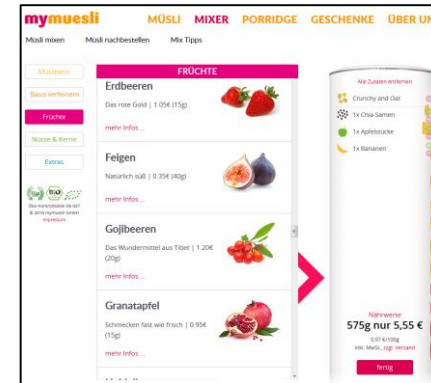


**Deepening Value Creation**



**Digital Platforms**

**Tailor-made  
Products**



**BIG DATA**



Prof. Joern Block, 2016



**THE GLOBAL GOALS**  
For Sustainable Development



A close-up, high-angle shot of a silver multi-spoke alloy wheel on a white sports car. The wheel features yellow brake calipers and perforated brake discs. The center cap has the Ferrari logo and the text 'CENTROLOCK' and 'LOBEN / REMOVE'. The text 'WHY DOES A CAR HAVE A BREAK' is overlaid in white, bold, italicized font on the right side of the wheel.

***WHY DOES A  
CAR HAVE A BREAK***

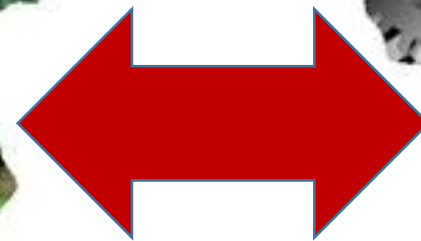




SUSTAIN  
ABILITY

« CONFLICT »

Profit



TRADE OFF  
THINKING



# ***NEW THINKING***

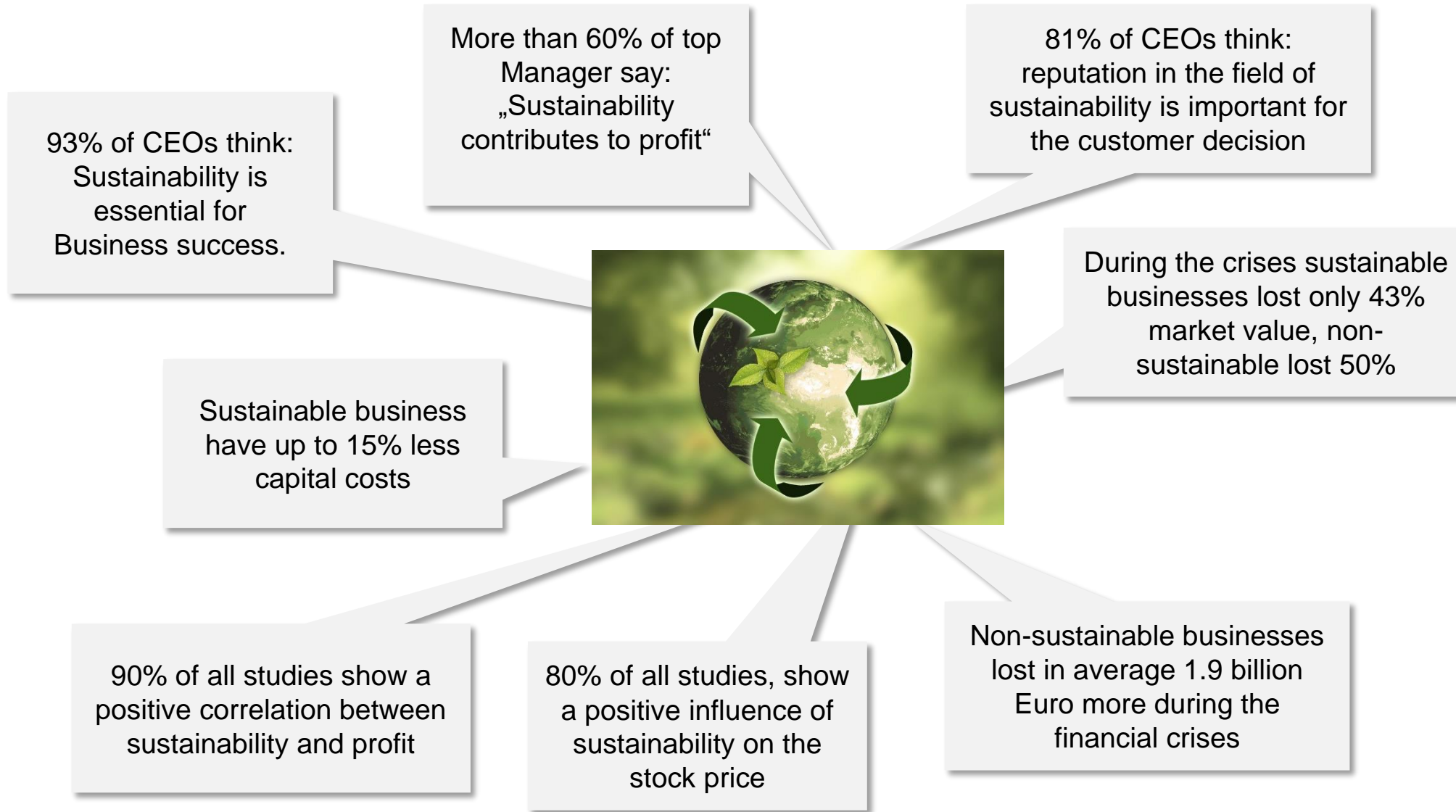
**INTERESTS OF  
ORGANISATION**

**Sustainability  
Sweet Spot“**

**INTERESTS OF  
STAKEHOLDERS**



- **NEW Processes**
- **NEW Markets**
- **NEW Products and Services**
- **NEW Business Models**
- **NEW Management & Reporting Systems**





- 2,90%



+ 0,60%



Alpha



+ 1,96 %

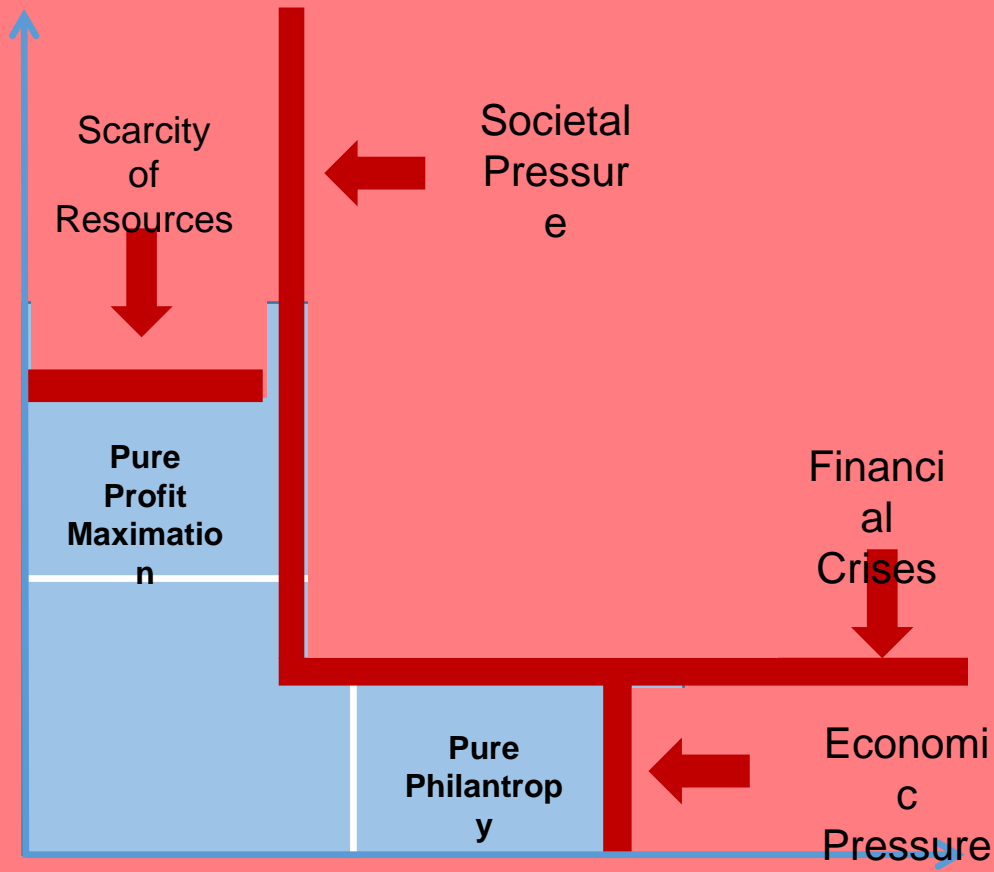


+ 6,01 %

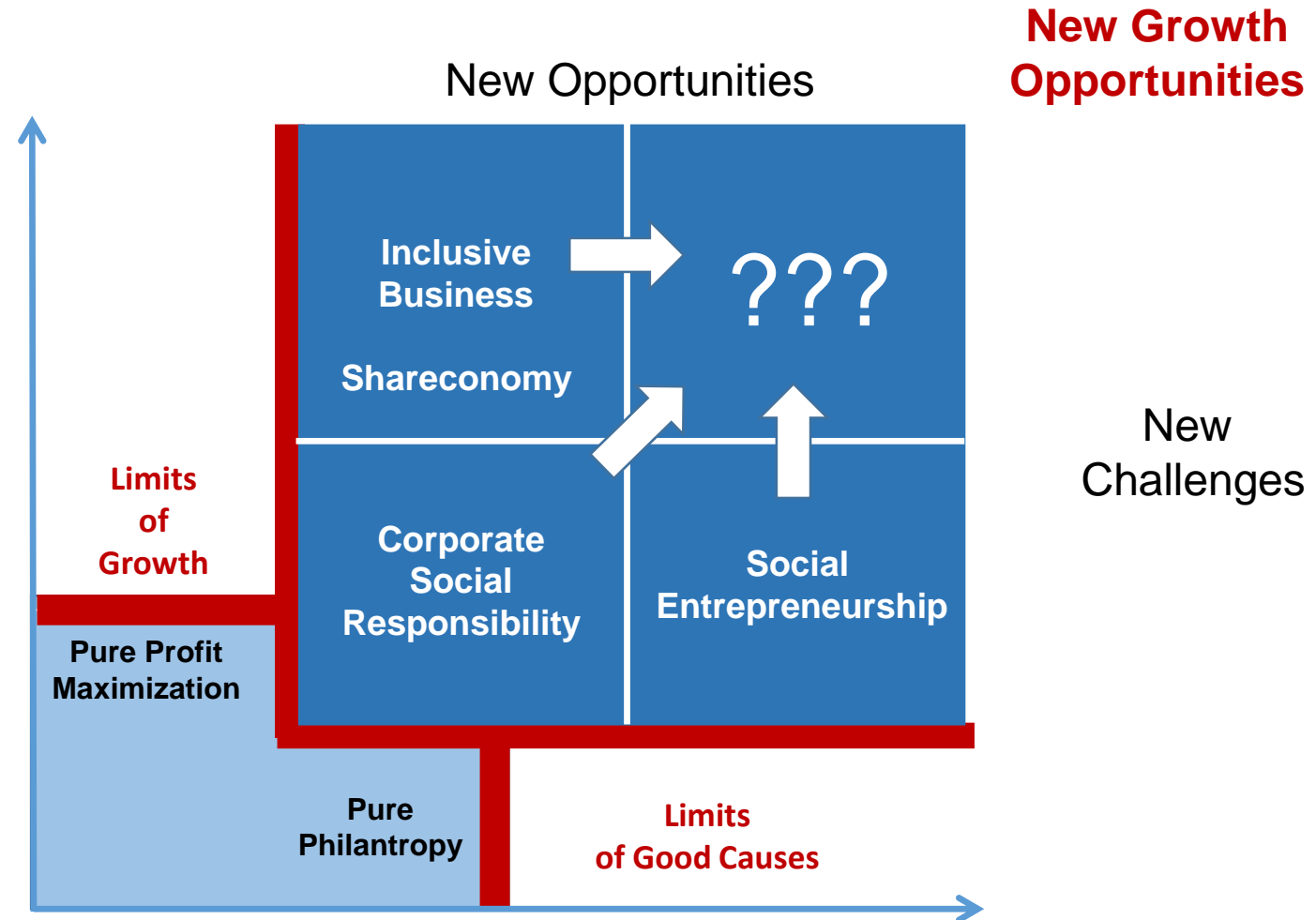
Harvard Business School 2015



## Current Business Models get under pressure

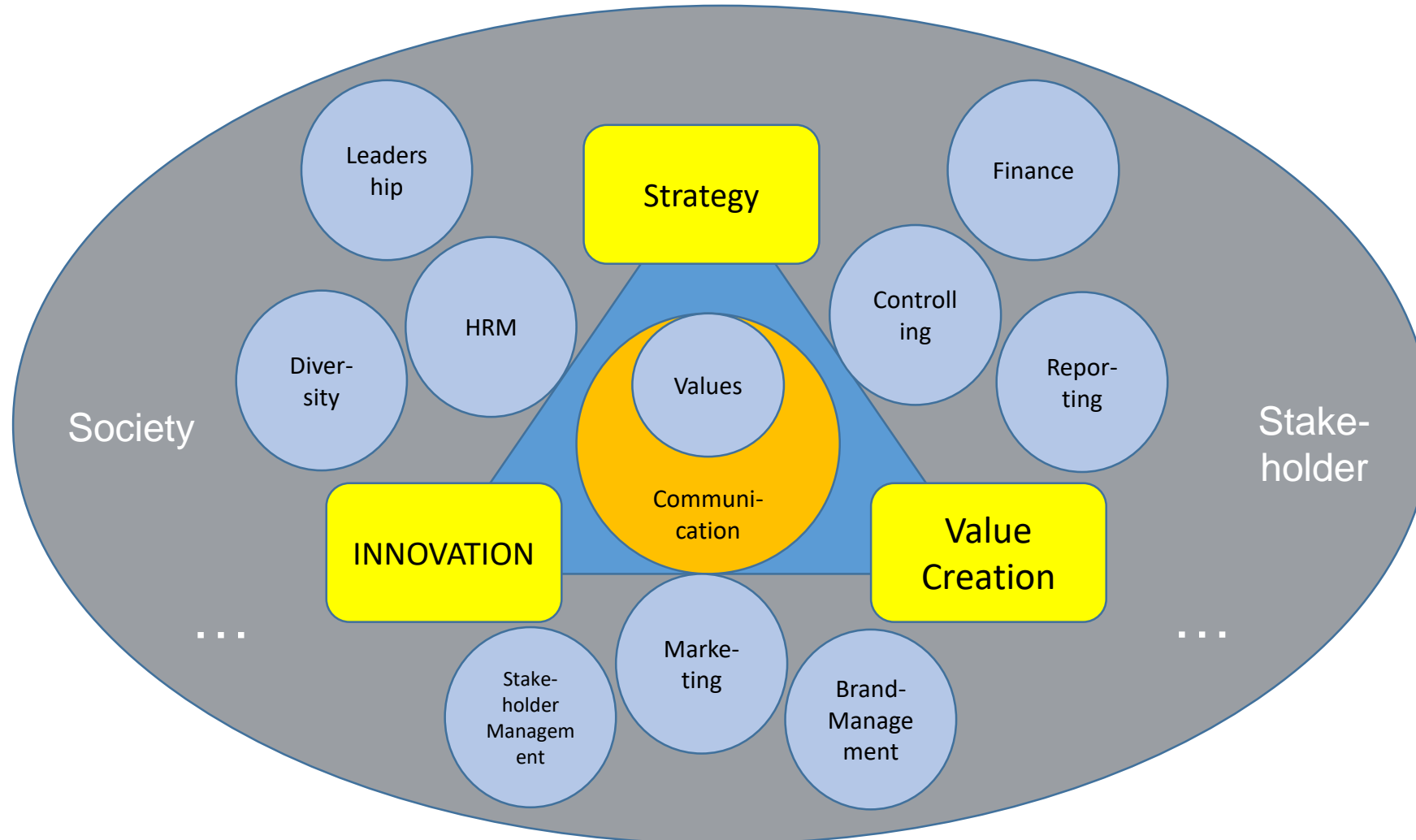


## Integrative Growth through Sustainable Business





# Integration of Sustainability in Corporate Management



**-VALUE CREATION-**

*Positive impact*

Leadership/MAnagement

Compliance and Business Law

Product Development / Research and Development

Finance / HR / Controlling

Procure-  
ment

Production

Marketing

Sales

Customer  
Service

**INTEGRATIVE  
MANAGEMENT**

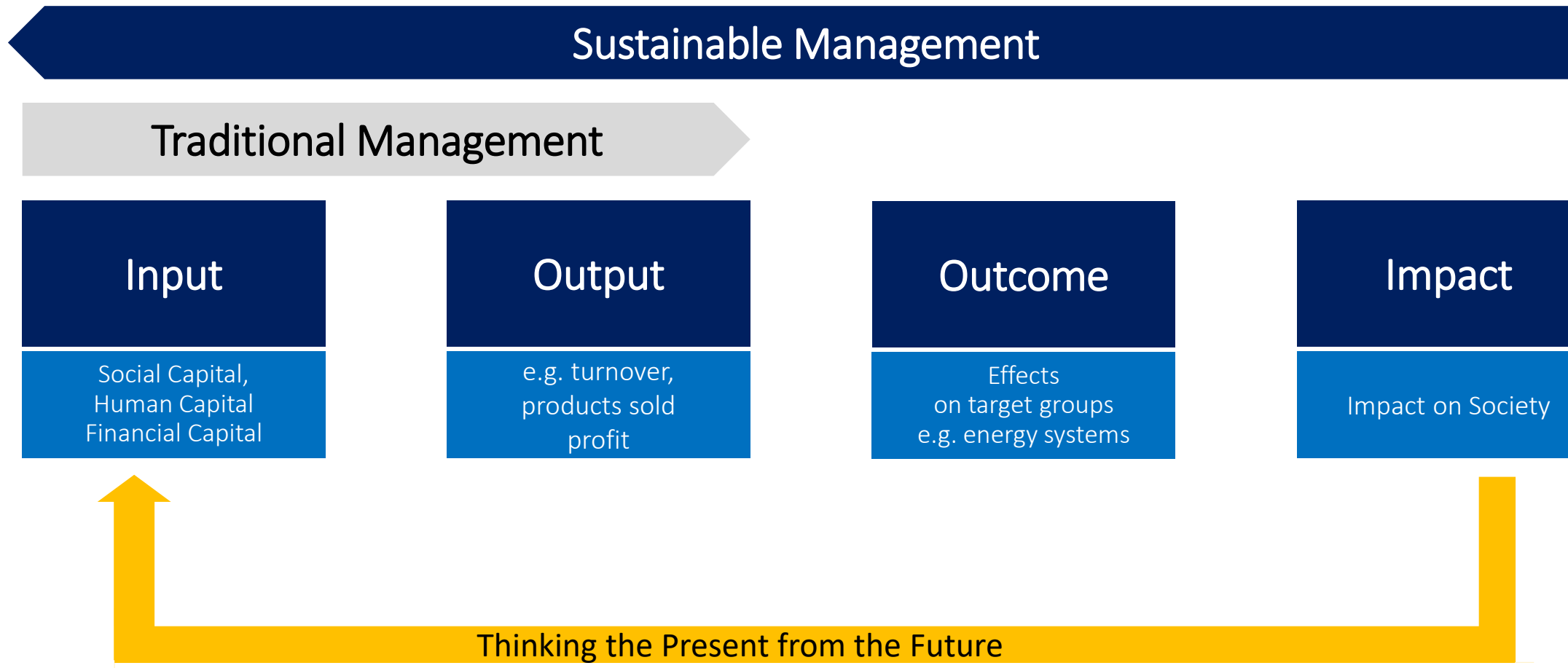
**becomes more  
important**

**-VALUE PROTECTION -**

*Avoid negative impact*



# ***M3TRIX Modell for sustainable business transformation***

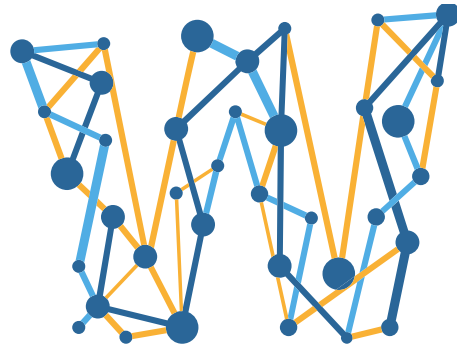


# Responsible Leadership in Rising Economies

23-25 October 2019, Bled, Slovenia



*A School with a View*



# WISE

World Institute for Sustainability  
and Ethics in Rising Economies

**Contact:**  
**SCHMIDPETER@M3TRIX.DE**

